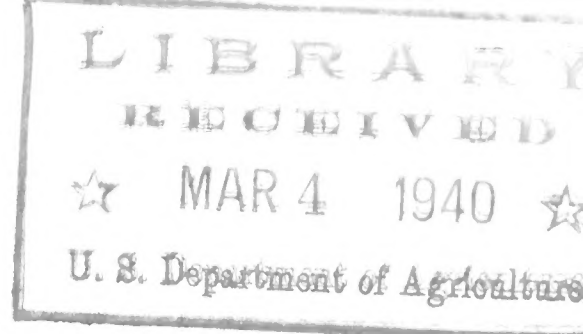


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1940

CARNATION and CHRYSANTHEMUM CUTTINGS



Seth Parker

Baur-Steinkamp & Co.
Indianapolis, Indiana

SETH PARKER

From the originator of Chief Kokomo comes another striking novelty, SETH PARKER. The bright crimson color is one that is lighted up by artificial illumination in place of turning black like other crimsons. This one factor alone makes it a necessity in every carnation planting.

BRIGHT CRIMSON COLOR

LARGE SIZE FLOWER

GOOD KEEPER

IDEAL GROWER INSIDE OR IN THE FIELD

DOES NOT SPLIT THE CALYX

Each of these contributes to the allround excellence of SETH PARKER.

Will be sold under letters patent with permission granted to purchasers to propagate without limit for their own flowering needs.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000

Purchasers of one hundred or more cuttings at the above prices will be privileged in subsequent seasons to purchase in lots of 500 or more at the rate of ten cents per cutting. This offer is made subject to availability of stock, all orders being filled in rotation as received.

To Our Patrons:

In these days when the margin of profit is small it is becoming increasingly necessary that each square foot of bench space produces the maximum number of flowers. It is also becoming more necessary that the quality of the stock be just a little better. Greater production and higher quality are the two standards by which our new introductions are measured. Any new variety that is not superior to one already existing is quickly discarded. "Improvement" is our by-word.

We have been growing seedling carnations and chrysanthemums for many years and have introduced to the trade many varieties that have become the standards. Betty Lou, Pink Abundance, Patrician and King Cardinal have become milestones in the carnation parade the same as Thanksgiving Pink, Gold Lode, Monument, Ambassador and Marketeer have with the mums. These are only a few of the some 35 carnation and 105 chrysanthemum varieties that we have introduced.

Our wide experience in shipping cuttings to distant points of the world enables us to pack and ship your order with the least possible check in growth.

We pride ourselves with the cleanliness of our stock and use preventatives against insects and diseases rather than controls after infestation or infection has appeared.

We cordially invite you to visit our range to inspect the new varieties at any time.

BAUR-STEINKAMP & CO.

PLEASE NOTE

We allow no cash discount. Bills are due the first of the month following date of invoice.

All shipments will be sent Express Collect unless otherwise instructed.

Canadian Customers—Send permit number with order.

Orders for less than 25 of a variety will be charged by the dozen. 25 to 250 of a kind will be charged at the 100 rate. 250 or more of a kind will be charged at the 1000 rate.

Prices quoted are for rooted cuttings.

We thank our many customers for their patronage and hope we may be of service again soon.

Baur-Steinkamp & Co.

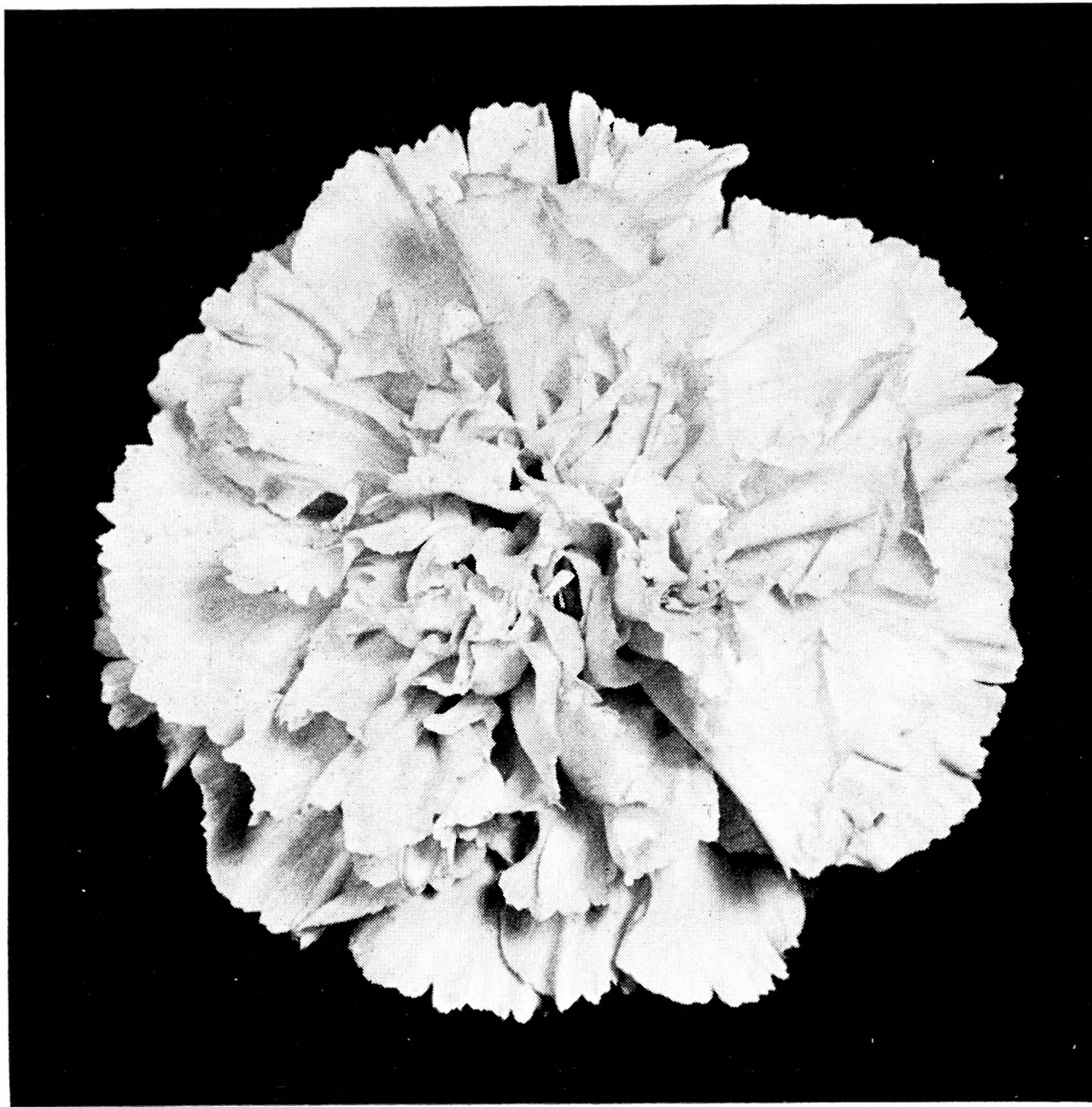
Greenhouses on State Road No. 29, North

P. O. Station A

Indianapolis, Indiana

Are You Growing

ROSALIE?



If you ARE NOT you will no doubt want to try this fine bright medium pink.

If you ARE there is a special rate for increasing your stock.

Purchasers of 100 or more cuttings can purchase in subsequent seasons in lots of 500 at the rate of 10c per cutting. This offer is made subject to availability of stock, all orders being filled in rotation as received.

ROSALIE is making good. Its fine growth both under inside and field culture has made it very popular as has its free flowering habit, good size flowers and bright pink color. Give it a try and determine if it is not worthy of increasing your planting next season at the special rate.

Our STOCK is large and in perfect condition. Send your ORDER now for delivery desired.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000

Carnations

The following varieties are, we believe, the best in commerce. Each one has been tried and tested both at our range and at other leading ranges. Some are older than others but are still worthy to be listed among the best.

You will find a choice for nearly any color and can also find a collection to be adapted to any purse. We, of course, recommend the newer varieties because they must have been an improvement to make an appearance on this list.

PATENTED VARIETIES

We hold the rights for all the patented varieties on this list. We issue with each purchase privilege grants that allow the purchaser to propagate all that he wants for his own planting without the payment of any royalty. We reserve the sales to our own stock except in special instances.

SECOND YEAR RATES

In order that growers may try the new varieties in a limited way and stock up on those that make good, we offer the following rates:

Purchasers of 100 or more cuttings may buy in lots of 500 or more during subsequent seasons at a reduced rate as follows:

Seth Parker	10c
Rosalie	10c
Yellow Gold	8c
Royal Purple	8c
Pink Treasure	8c

This offer is made subject to availability of stock, all orders being filled in rotation as received:

With this arrangement you will no doubt want to give each new variety a try and see for yourself what its possibilities are.

Less than 25 will be charged at the dozen rate, the 100 rate applies on orders of 25 to 250. Orders for 250 or more will be given the 1000 rate.

Prices quoted are for rooted cuttings.

SETH PARKER, B. S. & Co., 1940 (patented)—See price and description on inside cover.

ROSALIE, B. S. & Co., 1939 (patented)—See price and description on page 2.

YELLOW GOLD, B. S. & Co., 1938 (patented)—A clear, yellow colored flower of good average size on long stiff stems. It grows easily and roots easier than any yellow variety we have grown.

Price \$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000.

See special offer on page 3 for second year rate.

ROYAL PURPLE, B. S. & Co., 1938 (patented)—A very perfect, maroon-purple flower of large size and ideal growth. The color and quality of the flower make it most desirable for corsages and distinctive designs. It is a money-maker for both the wholesale grower and retail merchant.

Price \$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000.

See special offer on page 3 for second year rate.

PINK TREASURE, B. S. & C., 1937 (patented)—A light medium pink variety that is the essence of quality. The flowers are very large and are born on strong, rigid stems. This variety resembles Patrician but grows taller during the winter. For quality it is unexcelled.

Price \$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000.

See special offer on page 3 for second year rate.

KING CARDINAL, B. S. & Co., 1936 (patented)—This variety has become the universal red carnation and is one of the most widely grown varieties in existence. The bright scarlet color, strong stiff stem, freeness of blooming and rapid easy growth have made it the ideal for other varieties to be compared with. There is no other red that can be compared with it.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000.

CHIEF KOKOMO, B. S. & Co., 1934 (patented)—The pink variegations on a yellow background has made this variety one of the most widely grown novelties. We have heard the statement that Chief Kokomo started the carnation back to its present popularity. This variety has good stiff stems, blooms freely and grows rapidly.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000.

LIGHT PINK ABUNDANCE, B. S. & Co., 1934 (patented)—A light pink sport from the well known Pink Abundance. It blooms very freely and is ideal for the retail grower.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000.

OPAL, B. S. & Co., 1934 (patented)—This is the daintiest carnation that we know of. The flower is white with purple variegations and is of average size. The variety produces very freely. For exquisite corsages and designs it is indispensable.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000.

BAUR-STEINKAMP & COMPANY

PATRICIAN, B. S. & Co., 1932—This variety is our choice for a heavy producer of large, pure white flowers. The quality remains good from early fall until late in the spring and salable blooms may be had nearly the year-round. Patrician is the most widely grown white variety.

Price \$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000.

POTENTATE, B. S. & Co., 1930—A deep, rich, crimson-purple flower that is used extensively for boutonnieres. The flower is large and keeps very well.

Price \$1.00 per dozen, \$6.00 per 100, \$50.00 per 1000.

LENORA, B. S. & Co., 1934—A novelty flower of white background with pink penciling. This variety produces well even during the hot weather. The retail grower will find it most valuable.

Price \$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000.

MAYTIME—A light pink variety that is finding much favor with growers. More of it is being grown each year.

Price \$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000.

CARLOTTA—A dark pink variety that propagates readily, has easy culture and average size flowers with strong stems. Developed by the Department of Agriculture, Washington, D. C.

Price \$1.00 per dozen, \$6.00 per 100, \$50.00 per 1000.

RIGOLETTO—A fast growing dark red or maroon variety that was developed by the Department of Agriculture, Washington, D. C. The stems are long and stiff and flowers are good keepers.

Price \$1.00 per dozen, \$6.00 per 100, \$50.00 per 1000.

PINK ABUNDANCE, B. S. & Co., 1929—A medium pink variety that was proclaimed the most valuable commercial variety during the years 1926 and 1930 and received the Marcellus Adams Patten gold medal in recognition of the above. It is still very widely grown and is a good commercial variety.

Price \$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000.

VIVIAN—A clear, bright, medium pink variety. The plants do well under field culture and the early flowers are exceptionally good for the season.

Price \$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000.

SPECTRUM SUPREME—The standard scarlet for shipping because of its excellent keeping qualities.

Price \$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000.

WOBURN—One of the oldest and still one of the best crimson varieties. The deep rich color and well formed flowers have kept it the favorite in many localities.

Price \$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000.

BAUR-STEINKAMP & COMPANY

PURITAN—A very free flowering white variety that does well with field culture and transplants readily. It has become the standard white in some sections.

Price \$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000.

ELEANOR—A salmon pink that blooms very freely and grows vigorously. This variety produces good blooms early in the season and continues until late.

Price \$1.00 per dozen, \$6.00 per 100, \$50.00 per 1000.

BARBARA BRIGHAM—Orange with pink stripes—a very attractive novelty. It is a sport of Golden Wonder.

Price \$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000.

OLIVETTE—A new white that is showing great promise. The flowers are good average size and are borne on strong stems. The growth is ideal.

Price \$2.00 per dozen, \$12.50 per 100, \$100.00 per 1000.

RUTH HENGSTENBERG—A new light pink variety about the color of Virginia. The flowers are large and are good keepers. The plant makes a good growth and has long stems with good substance.

Price \$2.00 per dozen, \$12.50 per 100, \$100.00 per 1000.

VIRGINIA—A light pink that has made a place for itself in the cut flower market with its free continuous blooming habit and good keeping qualities.

Price \$1.00 per dozen, \$6.00 per 100, \$50.00 per 1000.

DERIGO—A new medium pink variety with large flowers and a rigid stem. The color is better than that of Mrs. Ward. This variety has good possibilities.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000.

FAVORITE—A new white variety resembling Ivory. The flowers are serrated and much more full. The growth is tall and similar to that of Ivory.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000.

Chrysanthemums

We offer this list of selected varieties to produce a continuous supply of high quality large flowered and pompon chrysanthemums from early until late in the season. Each variety is, in our opinion, the best in its color for the period in which it blooms. New varieties are added to this list only when they are a new distinct color or when they are a definite improvement in color or growth. This list is not as extensive as some but each variety is selected.

SHADED CHRYSANTHEMUMS

We are making a special planting of stock plants to supply cuttings to those who practice shading. We recommend that shading stock be planted in May to get adequate growth and that you give us your order early to be sure of getting the varieties desired. We will be pleased to advise you concerning those varieties that respond best to shading.

PRICES

Standard Varieties—60c per dozen, \$3.00 per 100, \$27.50 per 1000.

Novelty Varieties—prices listed with descriptions

Dozen rate applies to orders for less than 25.

100 rate applies to orders of 25 to 250 of a kind

1000 rate applies to orders for 250 or more of any one kind or

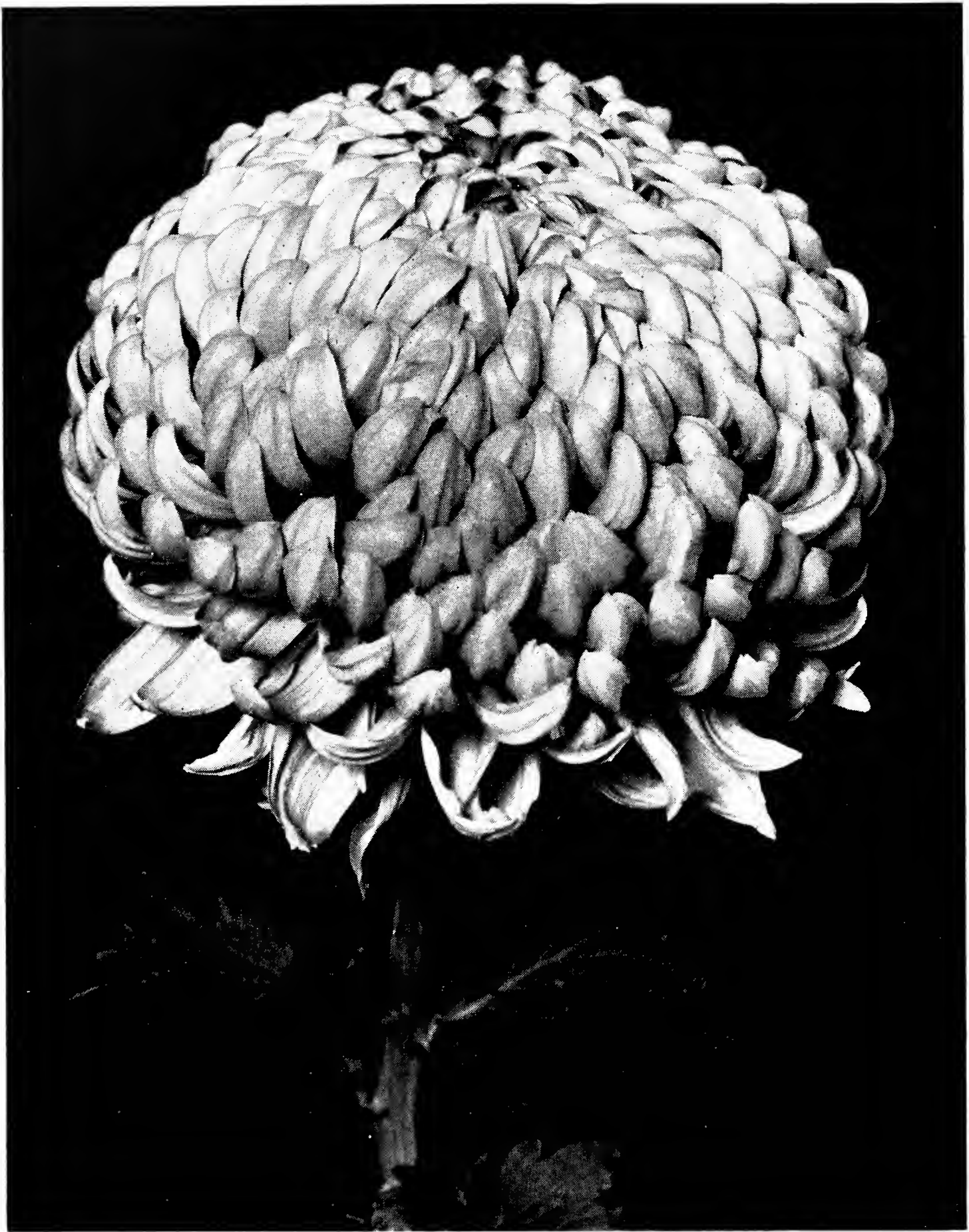
1000 assorted.

All prices are for rooted cuttings only.

Let Us Quote Our Quantity Discounts.

Rosabella

(NEW)

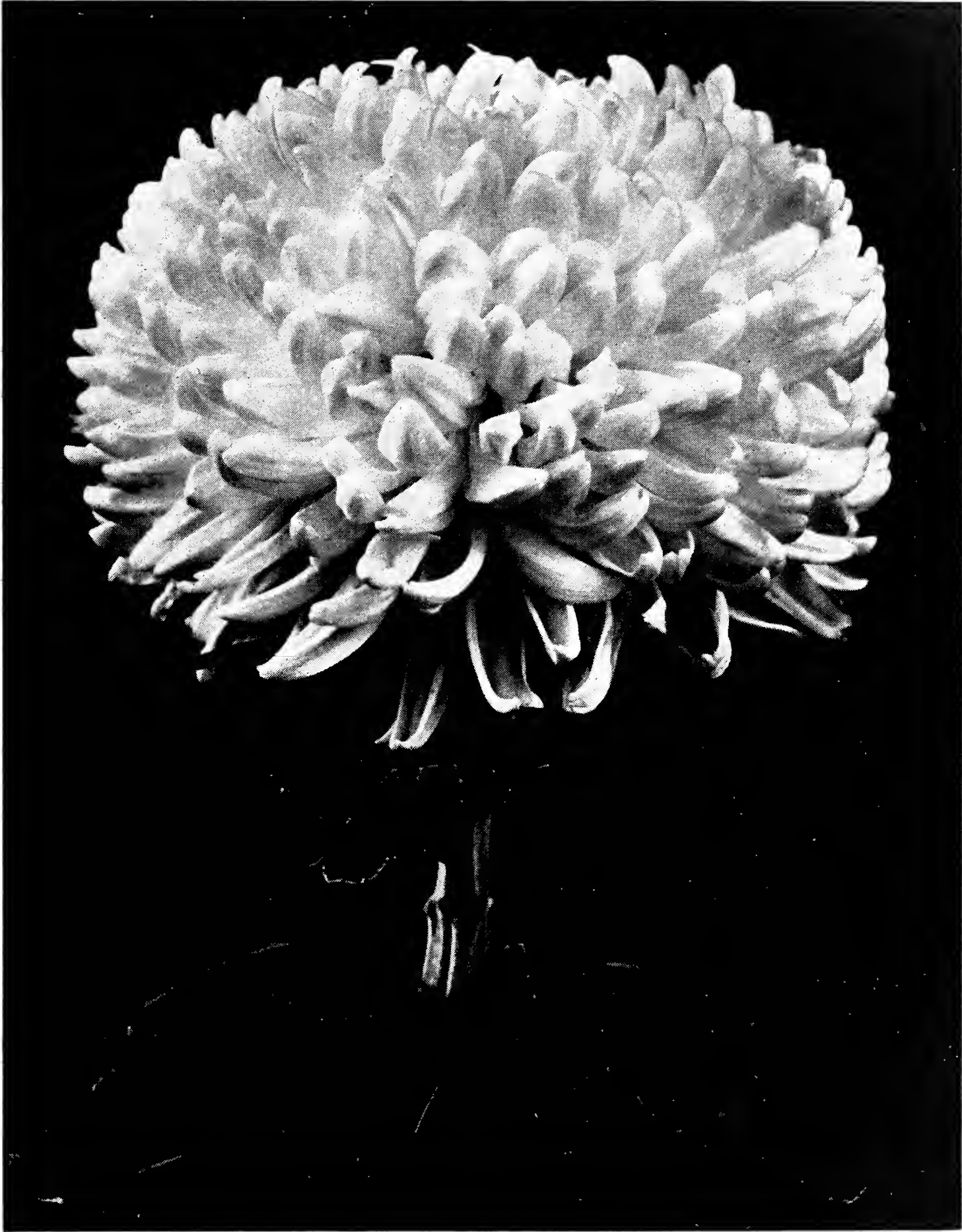


A splendid variety to precede our Orchid Queen, its blooming date being the last week in October and holding into early November. The color is a good shade of pink which holds unusually well. The growth is very rigid and the foliage is good. Grows to five feet from June planting. Take terminal bud.

\$5.00 per doz., \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.

Comet

(NEW)



This variety will make a place for itself during mid-October, when good mums are always in demand. The color is an intense golden yellow. Grows to four feet from June planting and needs only moderate support. Fine stems and foliage. Take terminal bud. Blooms October 15th. Also one of the best for shading.

\$5.00 per doz., \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.

Antarctic

(NEW)



A pure white, round flowered variety of good commercial size and excellent substance. Blooms November 20th and later when the flux of the midseason varieties has passed. Grows five feet from late June planting which makes it valuable to the grower who cannot plant until after the bedding season is over. Take the terminal bud.

\$5.00 per doz., \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.

New Anemones



Shasta

Belongs to the small cushioned Anemone type. The blooms are three to four inches in diameter, pure white and have wonderful substance. The plant is strong, growing to three feet and giving a heavy yield. We predict that Shasta will quickly become a leader in its class both for growing normally and for shading. Its blooming date is Nov. 8th. Won the C. S. A. Silver Medal at Cincinnati, November, 1937.

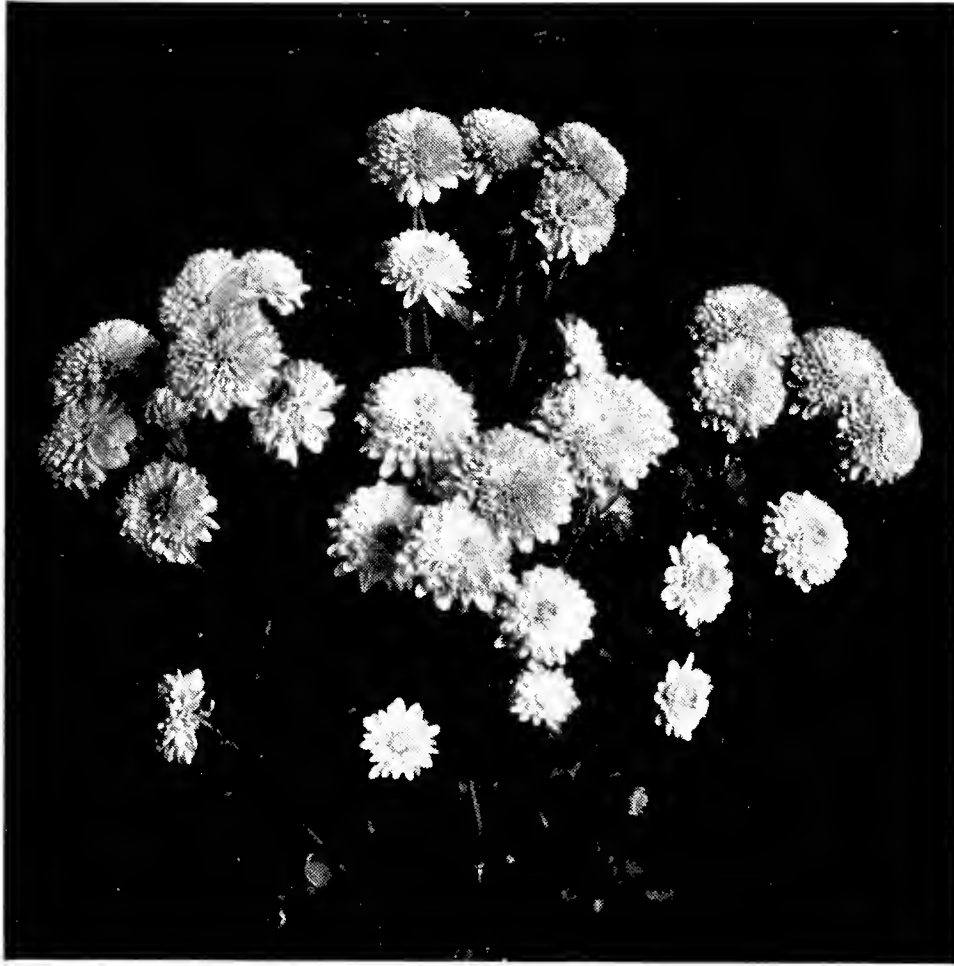
Linda Lou

An Anemone of a fine shade of medium pink which blends well with other colors. Makes fine sprays on medium length stems and produces heavily. We recommend this variety for cutting November 8th and later.



Price on above two varieties: \$5.00 per doz., \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.

New Pompons



Rose Pearl

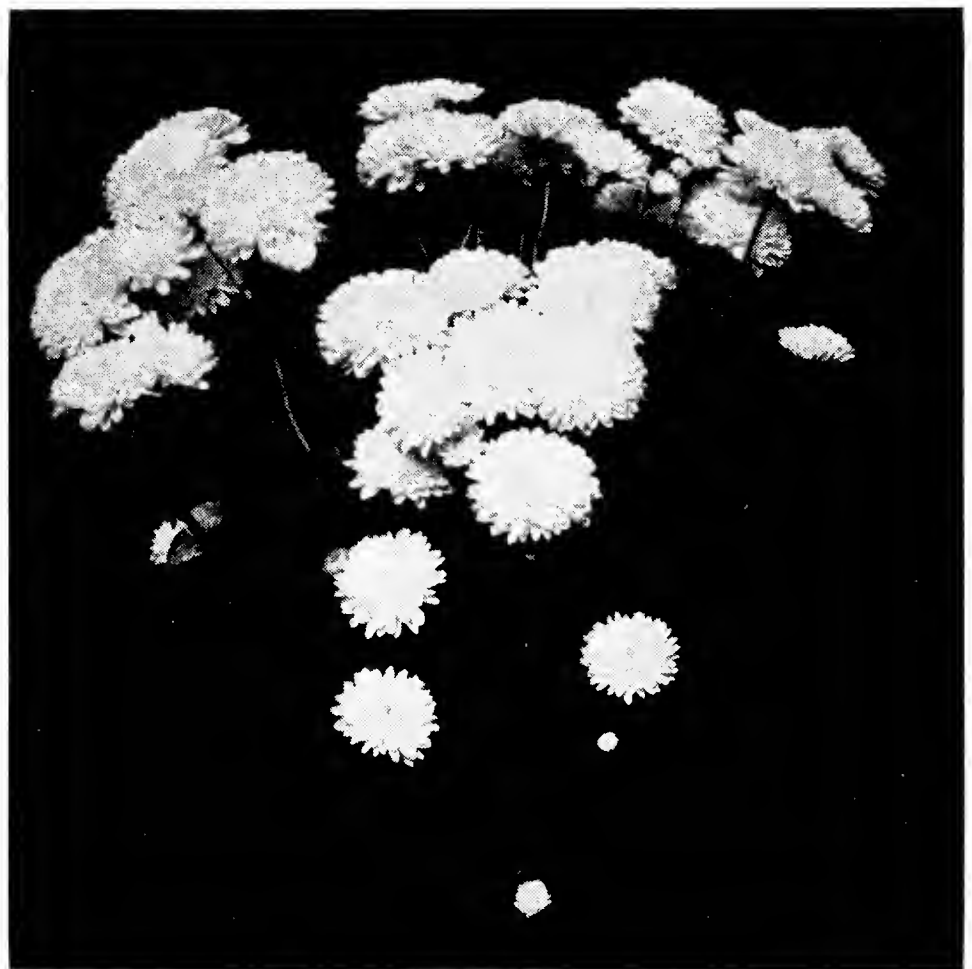
In late October to follow the earliest varieties of pompons you need some good heavy producers. Our Pink Pearl is a strong, bushy grower that will give you quantities of bright lavender sprays. The blooms run about two inches in diameter. Grows to good height and blooms October 25th.

White Pearl

A pure white sport from ~~Pink~~ Pearl which we recommend very highly for blooming in late October. Same as the parent in every respect except color.

Canary

We recommend this variety for blooming in late November following the 20th and including Thanksgiving. In color it is a clear canary yellow. Grows to good height and gives a heavy yield. Blooms run two to two and one-half inches and have fine substance.



Price on above three varieties: \$5.00 per dozen, \$7.50 for 25.
\$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.

Large Flowered WHITE

QUAKER MAID—B. S. & Co., 1927. Earliest large flowered white. Fine stem and foliage. Best on bud taken about August 25th to bloom early in October.

WHITE CHIEF—B. S. & Co., 1930. Pure white round bloom on fine stem. Grows three feet from June planting. Follows Quaker Maid in bloom. Used some for shading. Take terminal bud.

AMBASSADOR—B. S. & Co., 1931. When properly grown this variety is hard to beat. We grow it shaded as well as normal and have fine blooms from September 15th to late October. Take terminal bud.

ALBATROSS—B. S. & Co., 1939. Pure white to follow Ambassador blooming October 25th. The flower is large in size and full to the center. Grows to five feet from June planting and has perfect stem and foliage. Fine for shading and blooms just ahead of Ambassador when shaded but follows that variety when grown normally. Take terminal bud.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000.

SNOW WHITE—B. S. & Co., 1924. Ranks as one of the very best for early November. The blooms are incurved, good sized and pure as snow in color. Grows about four feet from June planting. Take terminal bud.

MARGARET GRAHAM—B. S. & Co., 1929. Round pure white bloom on fine stem and foliage. Blooms in mid-November. Grows about four feet tall from June planting. Take terminal bud.

MONUMENT—B. S. & Co., 1924. Always among the winners at the fall shows and certainly a top notch commercial for mid-November. One of our very best. Grows five feet from mid-June planting. Take terminal bud.

WHITE DISTINCTION—B. S. & Co., 1931. White sport from Distinction. Pure white in color and same as Distinction in other respects. Follows Monument closely in blooming. Take terminal bud.

MARKETEER—B. S. & Co., 1938. This is one of the best white varieties ever introduced. It blooms for November 15th and later. It has the ideal commercial habit with excellent stem and foliage. The flowers are round and come practically 100 per cent perfect. Can be grown two or more blooms per plant and never lose its perfect round form. It is an excellent variety to be shaded. Take terminal bud.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000.

CHATTANOOGA—Large pure white bloom. Grown for late November and a favorite for Thanksgiving. Take terminal bud.

DECEMBER GLORY—Large pure white maturing in December. Valuable because of its lateness. Take terminal bud.

YELLOW

GOLD LODE—B. S. & Co., 1927. The earliest large flowered yellow and a good one for both cut flowers and pot culture. Take bud about August 25th and cut first week in October or shade it and cut any time after September 1st. Take terminal bud when shading.

CELESTRA—B. S. & Co., 1929. Grown in large quantity both shaded and normal. Follows Gold Lode in either case. Take last crown bud for best flower. Blooms normally about October 10th.

YELLOW AMBASSADOR—Sport from Ambassador and equally valuable for either shading or to grow normally. Handle just like you do Ambassador.

GOLDEN GLORY—B. S. & Co., 1922. One of our earliest introductions but still considered one of the best yellows for blooming around November 1st. Grows four feet from June planting. Take terminal bud.

SUNGLOW—An old favorite and still a good one. Blooms in late October and gives fine blooms of a clear bright yellow color. Used for shading. Take late crown or terminal bud.

BLAZING GOLD—B. S. & Co., 1939. An intense golden yellow variety, perhaps the most intense of all the yellows. The bloom is of good size and globular in form. Stem and foliage are perfect growing five feet from June planting. Blooms in September under shade and normally in late October. One of the best for shading. Take terminal bud.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000.

GOOD NEWS—Golden yellow sport from Detroit News and one of the very best of recent introduction. Like its parent, it has fine form and wonderful substance. Good for normal blooming or to shade. Take terminal bud.

CORONNA—B. S. & Co., 1926. Most wonderful color of all the yellows. Fine incurved bloom on fine stem. Take terminal bud.

YELLOW GOLD—B. S. & Co., 1931. Fine incurved bloom on good stem. Blooms first week in November. Take terminal bud.

MRS. WILLIAM THAW, JR.—B. S. & Co., 1935. One of our favorites for blooming around November 10th. Can be planted in July and still give good stem and high quality blooms. Round incurved bloom and clear golden yellow. We rate this with Monument as a commercial variety. Take terminal bud.

CARDONIA—B. S. & Co., 1933. Medium size incurved bloom with a wonderful deep yellow color. Blooms November 10th. Take terminal bud.

FRIENDLY RIVAL—Valued for its wonderful deep golden yellow color, good size of bloom and deep green foliage. Blooms November 10th to 20th, from terminal bud.

YELLOW MONUMENT—Yellow sport from Monument and identical in all other respects. Needs no further recommendation. Take terminal bud.

JUBILEE—B. S. & Co., 1939. This variety is at the top of the commercial yellows for mid-November cutting. The blooms are of large size and perfect incurved form. The color is a clean Bonnaffon yellow. It grows to four feet from June planting and has a rigid stem and perfect foliage. Excellent for shading, comes in the first week in October and normally November 15th. Take the terminal bud in all cases.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000.

GOLDEN CELEBRATION—B. S. & Co., 1928. A deeper yellow sport from that old favorite. Grow for late November and Thanksgiving day cutting. Take terminal bud.

NELLIE T. ROSS—Grow for Thanksgiving and later. Bright yellow flower of large size.

GOLDEN PEARSON—B. S. & Co., 1931. Bright golden yellow sport from Gladys Pearson and a fine companion for that bronze favorite.

PINK

LUSTRE—B. S. & Co., 1928. Plant early in June to produce a strong plant. Bud taken in late August will give larger flower in early October but terminal bud gives best color and is a week later.

PINK CHIEF—B. S. & Co., 1932. Blooms the middle of October from terminal bud and late June planting.

MAJOR EDWARD BOWES—One of the good recent introductions. Large bloom of bright pink color. Plant early in June to get sufficient height.

JUSTRITE—B. S. & Co., 1929. Fine for commercial growing. Round solid bloom of good size and fine texture. Lavender pink. Take terminal bud.

OCTOBER ROSE—B. S. & Co., 1925. Produces large blooms in late October. Good lavender pink color when bloomed from terminal bud.

OLD ROSE—B. S. & Co., 1931. We consider this the very best pink variety for shading. Good size and fine substance. Does not lose its color in shading. Normal date November 1st.

ORCHID QUEEN—B. S. & Co., 1937. A wonderful color of orchid pink with a large incurved bloom on a fine stem. We have been sold up early in the season on this variety every year since it was introduced. This year we have a fine stock. Blooms second week in November. Take the terminal bud.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000.

INDIANAPOLIS PINK—B. S. & Co., 1938. This variety has gained much favor in the past two seasons. The fine upright growth and medium sized but ample foliage appeal to the grower while the incurved bloom and fine texture make a hit with the store man. The upper surface of the petals is light lavender and the lower surface is slightly darker. Blooms the second week in November. One of the best pinks for shading. Take the terminal bud.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000.

DISTINCTION—B. S. & Co., 1925. Plant this to precede Thanksgiving Pink and Helen Frick. Large incurved bloom on fine stem. Clear bright pink. Take terminal bud.

THANKSGIVING PINK—B. S. & Co., 1921. Our best late pink for both cut flower and pot culture. Large bloom, good color and fine substance. Thanksgiving and later. Take terminal bud.

HELEN FRICK—One of the oldest varieties in commerce and still one of the best. Incurved bloom of lavender pink color. Should be planted in early June and flowered from terminal bud. Blooms in December.

PETER JOHN—A light pink sport of Thanksgiving Pink with all the merits of this valuable variety. Blooms at the same time and has a very pleasing light pink color. Take terminal bud.

BRONZE

INDIANOLA—B. S. & Co., 1928. Plant early in June to secure good height. Crown bud taken in late August will bloom early in October. Terminal bud gives better color and blooms ten days later. Both are good.

GOLDEN BRONZE—B. S. & Co., 1930. Large spreading flower with fine golden bronze color. Plant late in June or early July. Does well under shade. Take terminal bud.

DETROIT NEWS—The very best bronze for its date which is about November 10th. Fine for shading, has a fine texture. Take terminal bud.

BRONZE GEM—B. S. & Co., 1937. Incurved bronze on good stem. Plant fairly early to get strong growth and bloom from terminal bud. Blooms about November 20th.

GLADYS PEARSON—Large incurved bloom on good stem. Grown extensively for Thanksgiving day. Take terminal bud.

GOLDEN OAK—B. S. & Co., 1938. A Thanksgiving golden bronze intensified by artificial light. A vigorous growing commercial with a stiff stem, round formed flower and to our notion surpasses any bronze we ever released, maturing as late as November 20th. It has displaced Gladys Pearson with us. Take terminal bud.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000.

HARVEST MOON

One of the largest chrysanthemums that we know of. Blooms in late October normally and can be shaded very successfully. The color is a bright yellow. The stem is strong and holds the flower erect without support. Take the last crown or terminal bud. Can be used to great advantage to attract attention. The enormous size is so unusual for so early in the season.

\$1.00 each, \$10.00 per dozen.

Pompons

WHITE

EARLIWHITE—B. S. & Co., 1934. Better grower than White Wings from which it is a seedling. Our earliest white and also good for shading.

SILVER BELLS—B. S. & Co., 1937. Follows Earliwhite in blooming, October 15th. Round pure white blooms about the size of Nuggets. Good for shading also.

SNOWCLOUD—B. S. & Co., 1933. Follows Silver Bells. Flowers are larger and the plant grows taller. Makes fine spray and gives good yield. We rate this very highly. Fine for shading.

SEAGULL—B. S. & Co., 1932. Has become a great favorite on account of its pure white color and general excellence. Blooms in late October.

WHITE DOTY—White sport of Lilian Doty. Fine for disbudding. Blooms early in November.

WHITE CAPS—B. S. & Co., 1925. Pure white medium size bloom in fine sprays. Blooms early in November.

BOBBY—Round white flower produced in fine sprays and gives good yield. We rate this very high to bloom November 15th to 20th.

CHICAGO PEARL—Pure white to bloom in mid-November.

\$4.00 per 100 and \$35.00 per 1000.

YULETIDE—Grown extensively for late November and December. Pure white flower in fine sprays and strong grower. Plant a good lot of this variety.

ROYAL QUEEN—Round pure white flower. Blooms in December and can be held for Christmas and later. A good batch of Royal Queen should prove valuable.

GARZA SUPREME—Anemone. Has become indispensable for midwinter when flowers are scarce. Fine for basket or spray arrangements.

DECEMBER GLORY (pomp)—Should not be confused with the large flowered by the same name. The demand for late white flowers must be satisfied. Try this one.

YELLOW

IMPROVED RODELL—Earliest Yellow.

GOLDEN SPRAY—B. S. & Co., 1937. We rate this the best among the early yellows. Soft golden yellow without a trace of bronze. Fine spray and good yielder. Fine for shading.

GOLDFINCH—B. S. & Co., 1932. Somewhat darker than Golden Spray and follows it in blooming in late October. Good for shading.

BAUR-STEINKAMP & COMPANY

NUGGETS—B. S. & Co., 1924. Best yellow for early November. Fine for shading and for pot culture.

YELLOW DOT—Yellow sport from Pink Dot. Good for shading. Blooms November 1st.

VARSITY—Button type. Lemon yellow. Fine sprays and good yielder. Early November. Blooms November 1st.

YELLOW DOTY—Not a sport from Lilian Doty but same size bloom and good for disbudding.

MARY LENNON HALL—Tall growing golden yellow. Very fine in quality. Blooms November 5th.

DERIGOLD—B. S. & Co., 1938. We rate this as one of the very best yellows for about November 10th. Fine sprays produced heavily and a most wonderful color. Blooms are about same size as Pink Dot.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000.

YELLOW FELLOW—B. S. & Co., 1924. One of our best yellows for mid-November. Good for pot culture.

BRISTOLITE—Fine, deep golden yellow for late November cutting.

PRINCETON—Golden yellow. Produces fine sprays and blooms about November 15th.

NORINE—Large button type yellow for Thanksgiving day cutting. We rate this one very highly.

GOLDEN CREST—Clear golden yellow for late November.

YELLOW YULETIDE—Clear lemon yellow sport from Yuletide. Very fine.

YELLOW GARZA—Lemon yellow sport from Garza Supreme and valuable for late cutting like its parent.

PINK

LILAC—B. S. & Co., 1930. Bright lavender pink. Blooms October 15th.

JEWELL—B. S. & Co., 1930. This has become a great favorite on account of its general excellence. Large button type of clear pink. Fine for shading. Blooms October 15th.

BONNIE MAID—B. S. & Co., 1932. Follows Jewell. Larger flower and fine for pot culture or cutting.

IRIDESCENT—B. S. & Co., 1930. Various shades of color from yellow to pink. Fine for outside blooming. October 15th.

LETITIA—B. S. & Co., 1931. Better color and more sturdy than Pink Dot. Good for shading. Blooms in late October.

BAUR-STEINKAMP & COMPANY

PINK DOT—B. S. & Co., 1924. A great favorite. White ground with dark center. Fine for shading.

ECSTASY—B. S. & Co., 1937. Fine clear pink. Makes fine sprays and is good for shading as well as normal. Blooms in late October.

SHEILA—B. S. & Co., 1939. A pink pompon that will catch your fancy the minute you see it. Medium sized bloom, clear pink color. Makes fine sprays and yields plentifully. Blooms October 20th and is one of our favorites for that period. Needs little supporting.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000.

MRS. NELLIE KLERIS—Lavender pink of the Doty type. Blooms early in November. Good for disbudding.

ROSE CHARM—B. S. & Co., 1924. Darker than Mrs. Kleris. Fine for disbudding. Blooms in early November.

LAVERA—B. S. & Co., 1935. One of the best among the medium pink pompons. Medium sized bloom in fine sprays. Blooms in early November.

BRIGHT SPOT—B. S. & Co., 1938. Large button type flower with bright pink color. Makes fine sprays. Good for shading. We rate this variety very highly.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000.

MASTERPIECE—Improvement on Lilian Doty. Good for pot culture. Blooms about November 10th.

SILVER TIPS—B. S. & Co., 1930. Deep pink. Makes fine sprays. Blooms in late November.

PAGOSA—Late flowering pink about the same shade as Thanksgiving Pink. Blooms for Thanksgiving and later.

\$4.00 per 100, and \$35.00 per 1000.

USONA—A favorite pink for Thanksgiving cutting. Good sprays and heavy producer.

BRONZE

NUBIAN—B. S. & Co., 1928. Reddish bronze blooming in late October.

JEMIMA—B. S. & Co., 1932. Bright bronze good for either inside or outdoors. Fine for shading. Blooms in early November.

BOKHARA—B. S. & Co., 1925. A mixture of autumn colors. Fine for shading. Blooms in late October.

CREOLE—B. S. & Co., 1937. We rate this one of our best bronzes for shading as well as normal. Has good length and produces well.

GOLD DROP—B. S. & Co., 1928. Golden bronze with dark center. Fine for shading. Blooms November 1st.

PIRATE GOLD—B. S. & Co., 1939. A rich golden bronze pompon of medium size. Strong growth, yielding fine sprays. Blooms November 10th.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000.

MANCHUKUO—B. S. & Co., 1938. Unusual combination of gold and bronze. One of our favorites for mid-November cutting.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000.

FLAME—B. S. & Co., 1933. Bright flaming bronze. Blooms November 1st.

NEW YORK—Large button type. Fine bronze with dark center. A favorite for mid-November.

ZOE—B. S. & Co., 1933. Light golden bronze for late November.

LEGAL TENDER—B. S. & Co., 1931. Our very best bronze for Thanksgiving. Strong grower and heavy yielder.

GOLDEN TIPS—B. S. & Co., 1930. Bronze with yellow tip to each petal. Blooms November 25th.

DOROTHY TURNER—Rich deep bronze for late November.

DUSKY MAID—B. S. & Co., 1939. Grows slightly taller than the average pompon but stands up fine, producing fine sprays and a heavy yield per square foot of bench space. The blooms are medium in size round in form and rich red and gold in color. We prize this variety very highly for late November cutting.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000.

RED BEU—Deep bronze for Thanksgiving cutting. It is a good variety to grow as a pot plant.

CAVALCADE—A very late flowering variety maturing December 10th to 15th. The insides of the petals are red with golden bronze on the reverse sides giving a pleasing effect. The flowers are round and are about 2½ inches in diameter. The growth is heavy and the stems are rigid. The leaves hold on down to the ground level making it a good variety for pot culture.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000.

RED

ROBIN HOOD—B. S. & Co., 1935. A favorite among the darker colored varieties. Rich deep blood red. Flowers the size of Pink Dot with fine texture. Blooms November 10th.

GRENADIER—B. S. & Co., 1932. Rich deep red for mid-November.

Anemones and Singles

NORMA—Pink ray petals with yellow cushion. Fine for disbudding.

DARK NORMA—A darker pink sport from Norma.

WHITE NORMA—A white sport from Norma.

SUZANNE MILLER—Bright yellow sport from Norma.

THE BELLE—Pure white anemone of the daisy type. Makes fine sprays and good for pot culture.

FREIDA—Beautiful shade of pink with yellow cushion. A very promising new variety.

GOLDEN GLEAM—A fine single variety. Yellow in color. Blooms November 5th to 10th.

PURPLE QUEEN—An aster purple anemone with golden yellow cushion. A fine novelty. Blooms November 10th.

RADIANT—Single. Bright English red. Flowers three inches in diameter. Bright yellow disc. Blooms in early November.

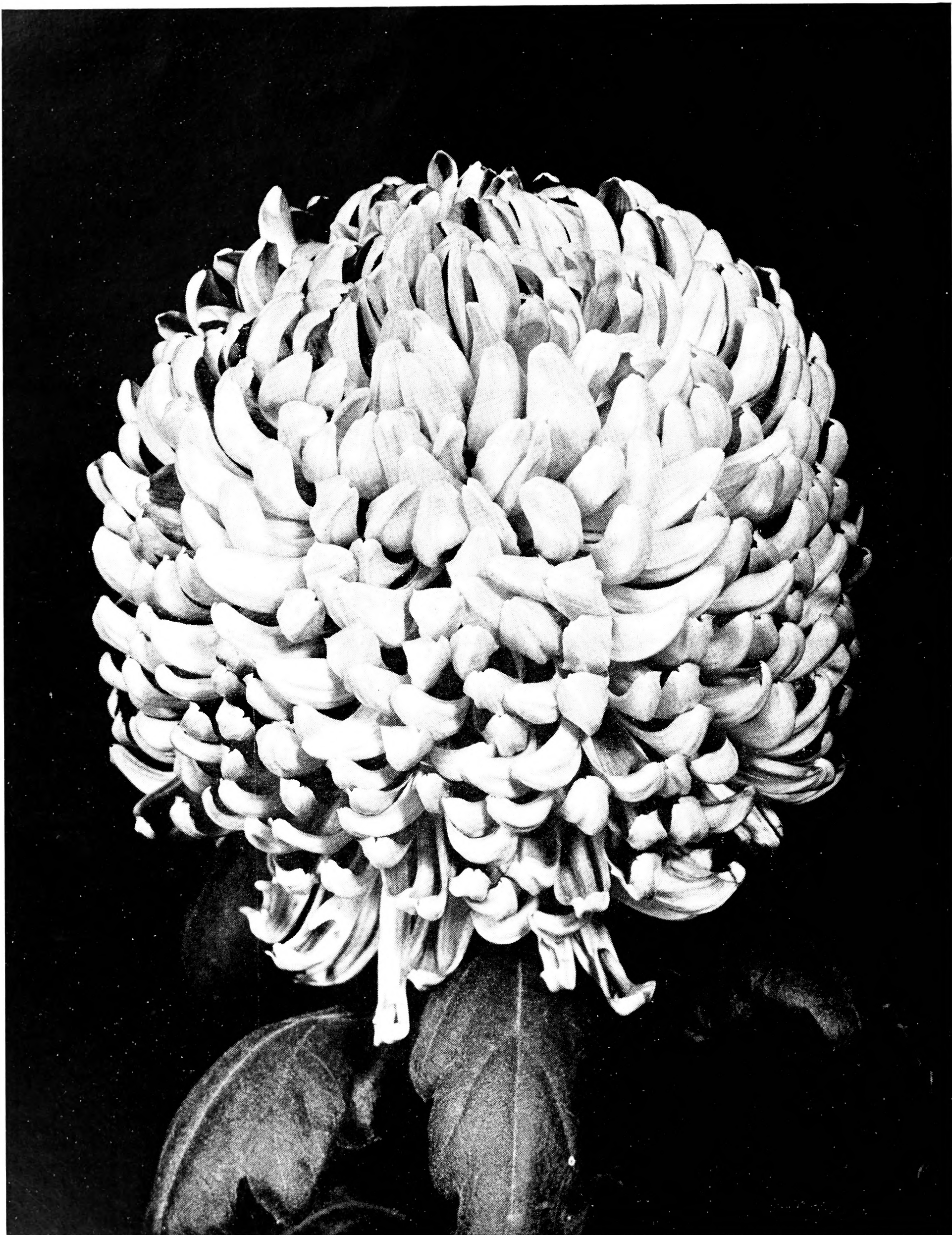
ABSOLUTE—Golden bronze single with great substance. Good for disbudding. Blooms in mid-November.

CRUSADER—Light maroon anemone with cushion florets tipped with gold. Blooms in early November.

DARK PINK SUPREME—A fine pink anemone companion for the Garza varieties. Fine shade of pink with good cushion of same color.

MARGO—Pink anemone with a yellow cushion. Good pot plant variety. Blooms November 10th.

LITTLE AMERICA—A pure white anemone used primarily for disbudding. Blooms November 15th.



INDIANAPOLIS BRONZE

Growers who bought our Indianapolis Pink will welcome this bronze sport. The color is a fine shade of bronze which does not fade as the bloom develops. Its blooming date follows that of Detroit News which makes it possible to have that same grade of bronze into late November. It is also one of our very best for shading. Take terminal bud. Like its parent it grows to five feet from June planting.

\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.